

Harmon Catalog 4 Step Retailer Order Form

Store Name: _____ Contact Person: _____

Phone: _____ E-Mail: _____

You are not limited to the formats or page counts listed below.

1. Select Your Size and Page Count

Standard 9.625" wide x 8.75" high (Saddle Stitched)

- 12 pg - all pages 80# cover
- 16 pg - 100# cover and 100# text
- 24 pg - all pages 100# text
- 28 pg - 100# cover and 100# text
- Other _____

Standard 9.625" wide x 8.75" high (Perfect Bound)

- 24 pg - all pages 100# cover
- 28 pg - 100# cover and 80# cover
- 32 pg - all pages 100# text
- Other _____

Small 6" wide x 9.5" high (Saddle Stitched)

NOTE: Unless we're instructed otherwise, the width of the Small Format catalog is being made slightly more narrow to comply with Postal requirements.

- 16 pg - all pages 80# cover
- 20 pg - 100# cover and 100# text
- 24 pg - all pages 100# text
- Other _____

Small 6" wide x 9.5" high (Perfect Bound)

NOTE: Unless we're instructed otherwise, the width of the Small Format catalog is being made slightly more narrow to comply with Postal requirements.

- 24 pg - all pages 100# cover
- 32 pg - all pages 100# text
- Other _____

Magazine 8.5" wide x 11" high (Perfect Bound)

- 32 pg - all pages 100# text
- 36 pg - 100# cover and 100# text (Call for price)
- 52 pg - 100# cover and 80# text
- 60 pg - 100# cover and 80# text
- Other _____

Double Gate fold 6" wide x 9.5" high

- 8 panels on 100# cover
- 10 panels - with 3" demi-coupon panel on 100# cover

Double Gate fold 5.375" wide x 9.5" high

- 10 panels - all panels equal-size on 100# cover

2. Select Your Quantity

- 5,000
- 10,000
- 20,000
- 40,000
- _____

The minimum quantity is 5,000. You may order any greater quantity. The unit cost for 15K, for example, is the mid-point of the 10K and 20K prices.

Step 3 and 4 continued on next page

harmon
marketing · advertising · interactive

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harmoncatalog.com

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continued

3. Select Your Options (Call to inquire for pricing.)

- Your catalog linked to your website Custom pages _____ qty.
 Catalog Optimized for Mobile
 Is Harmon mailing your catalogs for you? Yes No
 Stitched Invitations _____ qty. Stitched Invitations are printed with a green ink unless we are directed otherwise.
 Changing colors may result in additional charges.

4. Select Your Pages at harmoncatalog.com

Please list the names of the companies and corresponding page identification letters*: **Remember to account for the four page cover.** (note: In a 12 page catalog, PG 1 = front cover, PG 2 = inside front cover, PG 11 = inside back cover and PG 12 = back cover)

A mock-up of your catalog will be emailed to you for your final approval. *Page identification letters are located below each vendor page image and to the right of the vendor name on the website. If you are using a page from a previous year, please identify the year.

ENTER PAGES SELECTIONS BELOW

<i>example</i>							
PG5	A Link	LK	23				
	Vendor Name	Page ID	Year		Vendor Name	Page ID	Year
PG1	Front Cover - use cover form			PG19			
PG2	Inside Front Cover - use cover form			PG20			
PG3				PG21			
PG4				PG22			
PG5				PG23			
PG6				PG24			
PG7				PG25			
PG8				PG26			
PG9				PG27			
PG10				PG28			
PG11				PG29			
PG12				PG30			
PG13				PG31			
PG14				PG32			
PG15				PG33			
PG16				PG34			
PG17				PG35			
PG18				PG36			

Visit our website (www.harmoncatalog.com) to see available vendor pages and covers.
 More may be available; call us (615-256-3393) to ascertain vendors not found.



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