

# Harmon Catalog Retailer Cover Form

## FRONT COVER 1

Store Name: \_\_\_\_\_

Check ONE of the following:

Please indicate here which cover you'd like to use. Covers can be viewed online at **www.harmoncatalog.com**:

Cover choice: \_\_\_\_\_

Please check here if you'd like Harmon to design a custom cover for you (please call to inquire for pricing), and briefly describe:

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Please check here if you'd like an image of your store on the front cover. If so, please email the hi-res image to [charles@harmoncatalog.com](mailto:charles@harmoncatalog.com). The image must be at least an 8" x 10" at 300dpi.

## Important Note About Your Store Logo:

If we don't already have your logo, please send it via email. We must have it in the following format:

- **Adobe Illustrator EPS** (vector art)  
(fonts must be embedded or sent. No scanned images placed in the Illustrator file)

- File must be at least 1200ppi to 2400ppi (pixels per inch.)

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4609 skymont drive · nashville, tn 37215 · 615.256.3393 · [charles@harmoncatalog.com](mailto:charles@harmoncatalog.com)

[harmoncatalog.com](http://harmoncatalog.com)

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# Harmon Catalog Retailer Cover Form

## INSIDE FRONT COVER 2

Store Name: \_\_\_\_\_

Check ONE of the following:

- A. Please check here if you'd like a vendor page to appear on the inside front cover. If so, please write the company name and page identification letters (located on the website):

Vendor Name: \_\_\_\_\_ Page I.D. \_\_\_\_\_

- B. Please check here if you'd like store information and store image(s) to appear on your inside front cover.

If you selected option B, please email the text in a word document (i.e. letter, store hours, store history) you would like for your inside front cover to [charles@harmoncatalog.com](mailto:charles@harmoncatalog.com)

If you selected option B, what images—if any—do you want? (i.e. store photo, staff photo.) Please submit high resolution (at least 300dpi) images through email ([charles@harmoncatalog.com](mailto:charles@harmoncatalog.com)), FTP, or on disc. Please indicate here what images we are to display and how you will be submitting them:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

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# Harmon Catalog Retailer Cover Form

**INSIDE BACK COVER** 3

Store Name: \_\_\_\_\_

Check ONE of the following:

- A. Please check here if you'd like a vendor page to appear on the inside front cover. If so, please write the company name and page identification letters (located on the website):

Vendor Name: \_\_\_\_\_ Page I.D. \_\_\_\_\_

- B. Please check here if you'd like store information and store image(s) to appear on your inside front cover.

If you selected option B, please email the text in a word document (i.e. letter, store hours, store history) you would like for your inside front cover to [charles@harmoncatalog.com](mailto:charles@harmoncatalog.com)

If you selected option B, what images—if any—do you want? (i.e. store photo, staff photo.) Please submit high resolution (at least 300dpi) images through email ([charles@harmoncatalog.com](mailto:charles@harmoncatalog.com)), FTP, or on disc. Please indicate here what images we are to display and how you will be submitting them:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

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# Harmon Catalog Retailer Cover Form

**BACK COVER** 4

Store Name: \_\_\_\_\_

A. Are you mailing your catalogs without envelopes? (Most retailers choose to mail catalogs without envelopes.)  
 YES       NO

B. Is Harmon Catalog mailing your catalogs for you? (If you selected "YES" skip to section E.)  
 YES       NO

C. If you are mailing them yourself, are you mailing them bulk rate? If so, please give us your bulk mail permit number, city and state:

Permit Number: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

D. If Harmon is NOT mailing your catalogs, where would you like your catalogs shipped?

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E. Email in a word document the text (i.e. store hours, holiday hours, store address, etc.) you would like for your back cover \_\_\_\_\_ to [charles@harmoncatalog.com](mailto:charles@harmoncatalog.com)

Are you submitting copy for your back cover?  YES       NO

F. What images—if any—do you want? (i.e. store photo, staff photo.) Please submit high resolution (at least 300dpi) images through email ([charles@harmoncatalog.com](mailto:charles@harmoncatalog.com)), FTP, or on disc. Please indicate here what images we are to display and how you will be submitting them:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_



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