

Harmon Catalog 4 Step Retailer Order Form

Store Name: _____ Contact Person: _____

Phone: _____ E-Mail: _____

You are not limited to the formats or page counts listed below.

1. Select Your Size and Page Count

Standard 9.625" wide x 8.75" high (Saddle Stitched)

- 12 pg - all pages 80# cover
- 16 pg - 100# cover and 100# text
- 20 pg - 100# cover and 100# text
- 24 pg - all pges 100# text
- 28 pg - 100# cover and 100# text
- Other _____

Small 6" wide x 9.5" high (Saddle Stitched)

NOTE: Unless we're instructed otherwise, the width of the Small Format catalog is being made slightly more narrow to comply with Postal requirements.

- 16 pg - all pages 100# text
- 16 pg - all pages 80# cover
- 20 pg - 100# cover and 100# text
- 24 pg - all pages 100# text
- 28 pg - 100# cover and 100# text
- Other _____

Magazine 8.5" wide x 11" high (Perfect Bound)

- 36 pg - 100# cover and 100# text
- 52 pg - 100# cover and 80# text
- 60 pg - 100# cover and 80# text
- Other _____

Standard 9.625" wide x 8.75" high (Perfect Bound)

- 24 pg - all pages 100# cover
- 28 pg - 100# cover and 67# text
- 32 pg - all pages 100# text
- 36 pg - all pages 67# cover
- Other _____

Small 6" wide x 9.5" high (Perfect Bound)

NOTE: Unless we're instructed otherwise, the width of the Small Format catalog is being made slightly more narrow to comply with Postal requirements.

- 24 pg - all pages 100# cover
- 32 pg - all pages 100# text
- 32 pg - all pages 67# cover
- 36 pg - 100# cover and 100# text
- Other _____

Double-Gate fold 6" wide x 9.5" high

- 8 panels
- 10 panels - short coupon panel

2. Select Your Quantity

- 5,000
- 10,000
- 20,000
- 40,000
- _____

The minimum quantity is 5,000. You may order any greater quantity. The unit cost for 15K, for example, is the mid-point of the 10K and 20K prices.

Step 3 and 4 continued on next page

harmon
marketing · advertising · interactive

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harmoncatalog.com

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continued

3. Select Your Options (Call to inquire for pricing.)

- Your catalog linked to your website Custom pages _____ qty.
 Catalog Optimized for Mobile
 Is Harmon mailing your catalogs for you? Yes No
 Stitched Invitations _____ qty. Stitched Invitations are printed with a green ink unless we are directed otherwise. Changing colors may result in additional charges.

4. Select Your Pages at harmoncatalog.com

Please list the names of the companies and corresponding page identification letters*: **Remember to account for the four page cover.** (note: In a 12 page catalog, PG 1 = front cover, PG 2 = inside front cover, PG 11 = inside back cover and PG 12 = back cover)

A mock-up of your catalog will be emailed to you for your final approval. *Page identification letters are located below each vendor page image and to the right of the vendor name on the website. If you are using a page from a previous year, please identify the year.

ENTER PAGES SELECTIONS BELOW

<small>example</small>			
PG5	<i>A Link</i>	<i>LK</i>	<i>17</i>
	Vendor Name	Page ID	Year
PG1	Front Cover - use cover form		
PG2	Inside Front Cover - use cover form		
PG3			
PG4			
PG5			
PG6			
PG7			
PG8			
PG9			
PG10			
PG11			
PG12			
PG13			
PG14			
PG15			
PG16			
PG17			
PG18			
	Vendor Name	Page ID	Year
PG19			
PG20			
PG21			
PG22			
PG23			
PG24			
PG25			
PG26			
PG27			
PG28			
PG29			
PG30			
PG31			
PG32			
PG33			
PG34			
PG35			
PG36			

Visit our website (www.harmoncatalog.com) to see available vendor pages and covers.
 More may be available; call us (615-256-3393) to ascertain vendors not found.



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